



**FOR IMMEDIATE RELEASE**

**Contact:**

Stacy Goldberg  
Director of Marketing  
Young Audiences of Northeast Ohio  
(216) 561-5005  
[stacy@yaneo.org](mailto:stacy@yaneo.org)

**Young Audiences National Conference to Be Held in Cleveland, OH**

**Cleveland, OH (March 28, 2007)** —Young Audiences, Inc., is hosting its annual national conference in Cleveland, Ohio, on April 26-28, 2007 at the Hyatt Regency Cleveland at the Arcade. The conference theme is “trAnsfoRmaTionS,” and 150 arts-integrated education specialists will be converging in Cleveland from all over the United States to learn about innovations in using the arts to help students attain academic achievement.

**AGENDA HIGHLIGHTS:**

**Thursday, April 26<sup>th</sup>**

6:30 – 10:30 p.m. Rock and Roll Hall of Fame – Opening reception; Terry Stewart, President & CEO

**Friday, April 27<sup>th</sup>**

8:30 – 9:30 a.m. Hyatt Regency – Sir Ken Robinson, Keynote Speaker

12:00 – 1:30 p.m. Jacobs Field Terrace Club – Aaron Dworkin, President, The Sphinx Organization, Keynote Speaker

6:00 – 10:00 p.m. Severance Hall – Cleveland Orchestra Reception and Concert; Franz Welser-Most, music director, Richard Sortomme, composer; and Gary Hanson, executive director

**Saturday, April 28<sup>th</sup>**

12:00 – 1:30 p.m. Cleveland Botanical Gardens – Panel Discussion moderated by Aaron Dworkin (*From Classical to Hip Hop – Music Education for the 21<sup>st</sup> Century*)

**KEYNOTE SPEAKER DETAILS**

The first keynote speaker is Sir Ken Robinson, a senior advisor for education policy at the Getty Foundation in Los Angeles, and a recognized expert in the development of creativity, education and training. Sir Ken will speak on *Out of Our Minds: Learning to be Creative* at 8:30 a.m. on Friday, April 27th, at the Hyatt Regency Cleveland at the Arcade, 420 Superior Avenue.

At 12:00 p.m., also on April 27th, Aaron Dworkin will speak on *Breaking the Sound Barrier: The Sphinx Organization and Music Education*. Mr. Dworkin is an accomplished electric and acoustic violinist and the founder of The Sphinx Organization, whose mission is to overcome the cultural stereotype of classical music, and to encourage the participation of Blacks and Latinos in the field. Mr. Dworkin's presentation will take place at the Terrace Club of Jacobs Field in downtown Cleveland.

Some events are open to the public, and the entire conference is open to the media. Please contact Young Audiences of Northeast Ohio for a media pass and the complete schedule at 216-561-5005 x12 or [stacy@yaneo.org](mailto:stacy@yaneo.org).

**About Young Audiences of Northeast Ohio**

*Young Audiences of Northeast Ohio (YANEO) enriches the lives of children and promotes creative learning by uniting arts and education. Organized in 1953, the Northeast Ohio chapter of Young Audiences is the only multi-arts resource for schools in the region whose primary purpose is to make learning through the arts an essential part of young*

*people's education. Programs take place in public, private, and parochial schools, reaching over 265,000 young people each year.*

**About Young Audiences, Inc.**

*Young Audiences, founded in 1952, is a network of 33 local chapters and affiliated organizations across the United States. Young Audiences is dedicated to using the arts as a gateway to academic achievement. A recipient of the National Medal of Arts, Young Audiences implements artistic programs to help children learn more effectively and develops innovative methods of introducing the history and techniques of music, dance, painting, sculpture, and photography to students from kindergarten through grade 12. A leader in keeping arts-in-education, Young Audiences is the largest sponsor of artists in American schools, connecting over 5,000 artists with schools through a wide range of arts programs. Young Audiences programs reach more than 8 million children in 8,600 schools.*

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